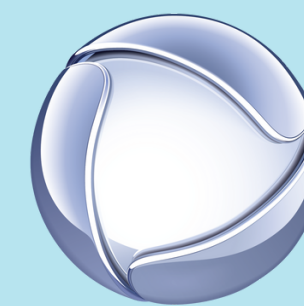


REALTIME  
BIG DATA

PESQUISA QUANTITATIVA

PREFEITURA DE RECIFE

DEZEMBRO | 2023



RECORDTV

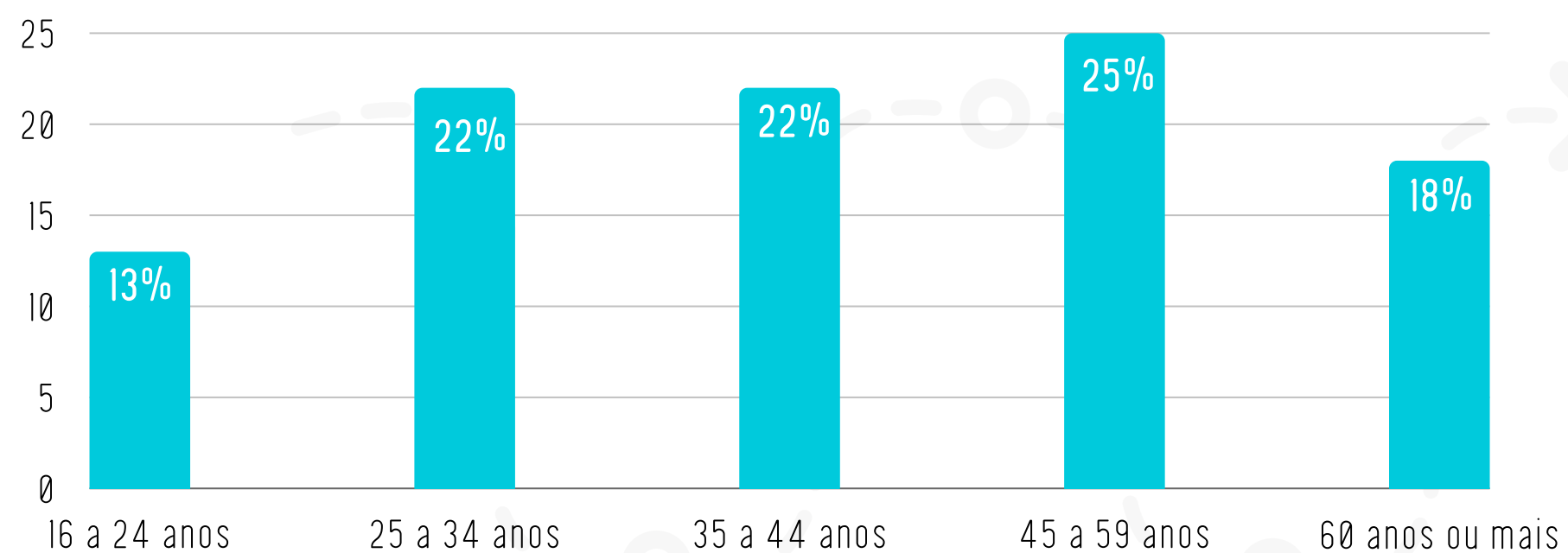
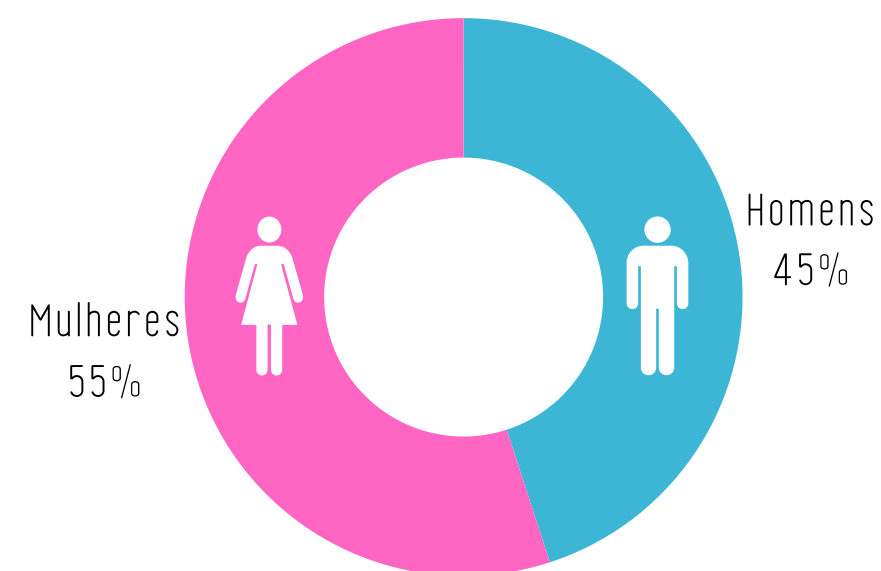
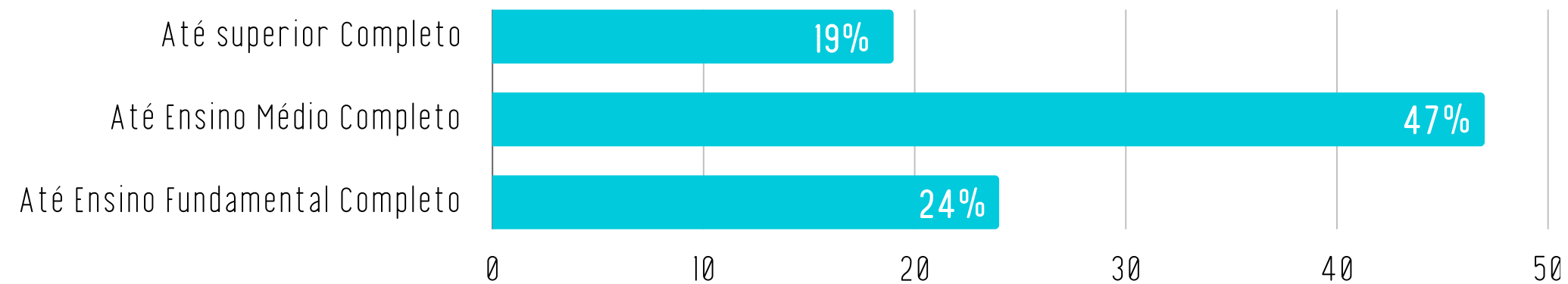
# DADOS GERAIS

2.000 entrevistas

13 - 22 de Novembro de 2023

Margem de erro 3PP +/-

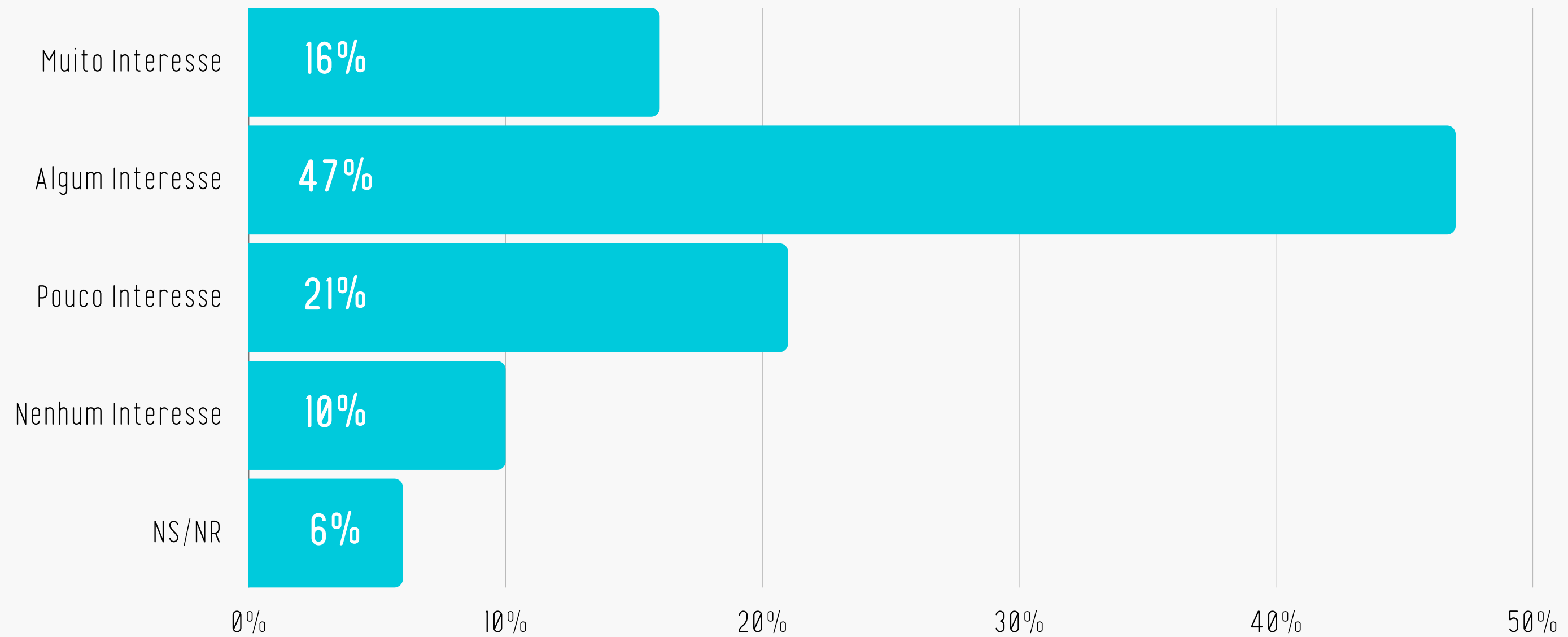
Nível de Confiança: 95%



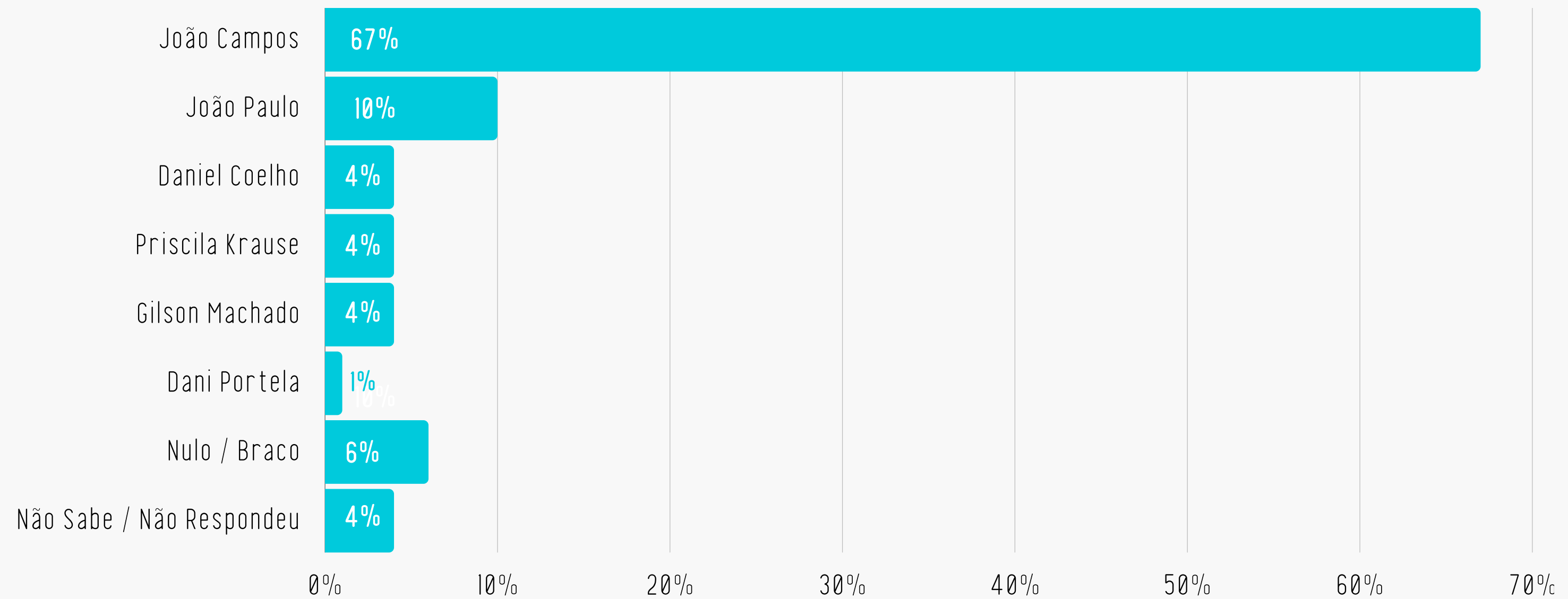
# Setorização

Setor 1	26%	Encruzilhada / Cajueiro / Dois Unidos / Água Fria / Rosarinho / Campo Grande / Arruda / Beberibe
Setor 2	16%	Alto José Bonifácio / Alto José do Pinho / Brejo da Guarabira / Casa Amarela / Macaxeira / Nova Descoberta / Aflitos
Setor 3	24%	Cidade Universitária / Cordeiro / Engenho do Meio / Iputinga / Prado / Torrões / Várzea
Setor 4	18%	Afogados / Areias / Barro / Bongí / Coqueiral / Curado / Jd. São Paulo / Mangueira
Setor 5	16%	Boa Vista / Sto Amaro / São José / Boa Viagem / Pina / Jordão / Ipsep / Cohab

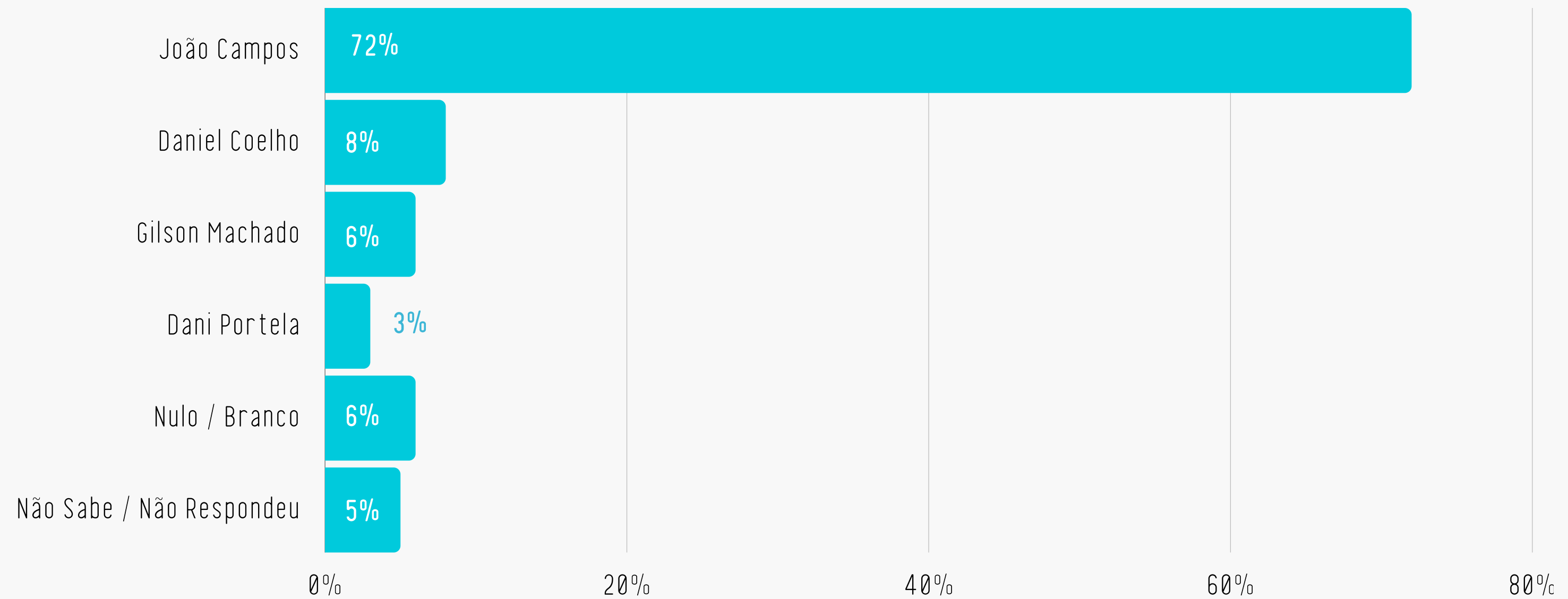
# INTERESSE NAS ELEIÇÕES



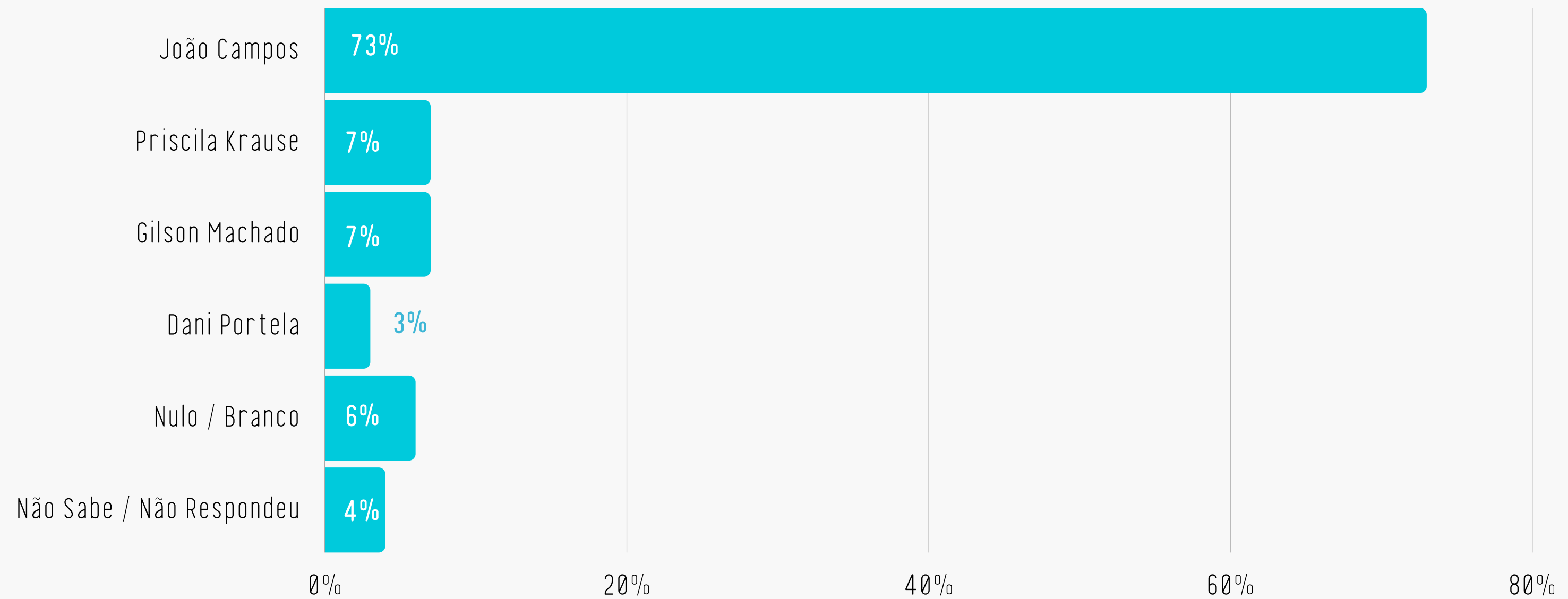
# ESTIMULADA - CENÁRIO 1



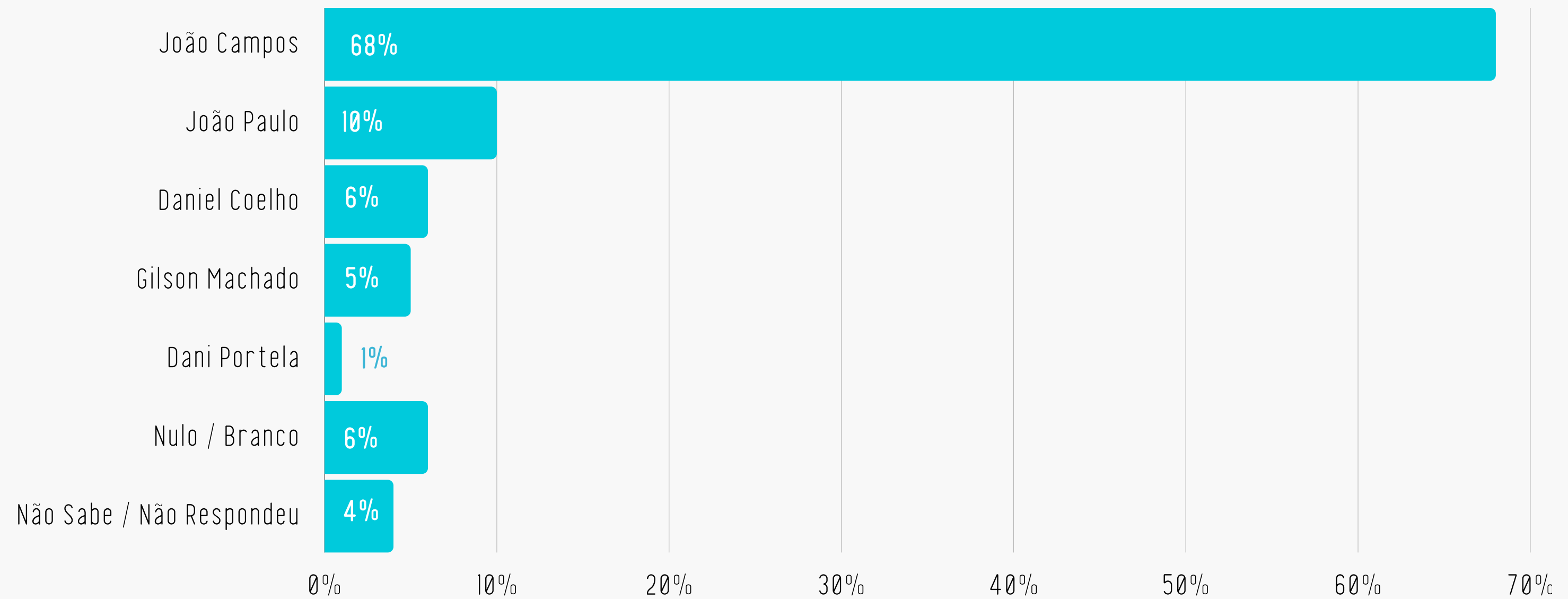
# ESTIMULADA - CENÁRIO 2



# ESTIMULADA - CENÁRIO 3

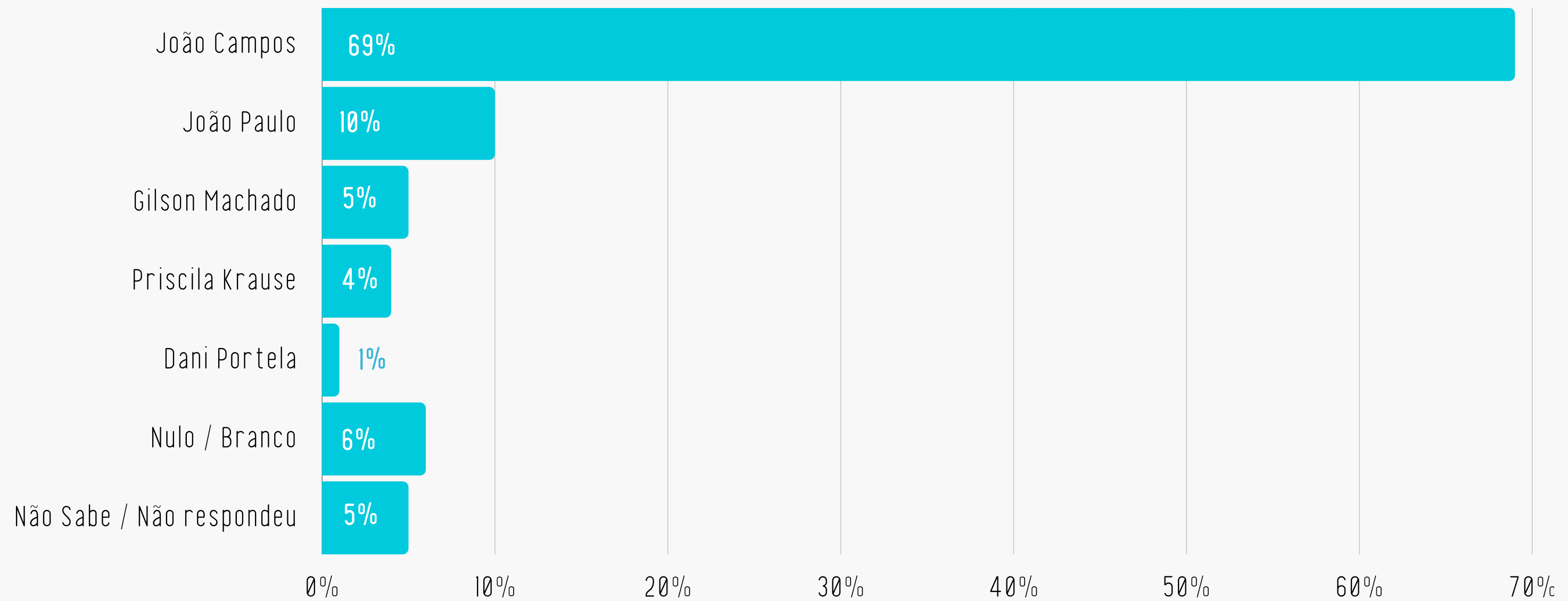


# ESTIMULADA - CENÁRIO 4

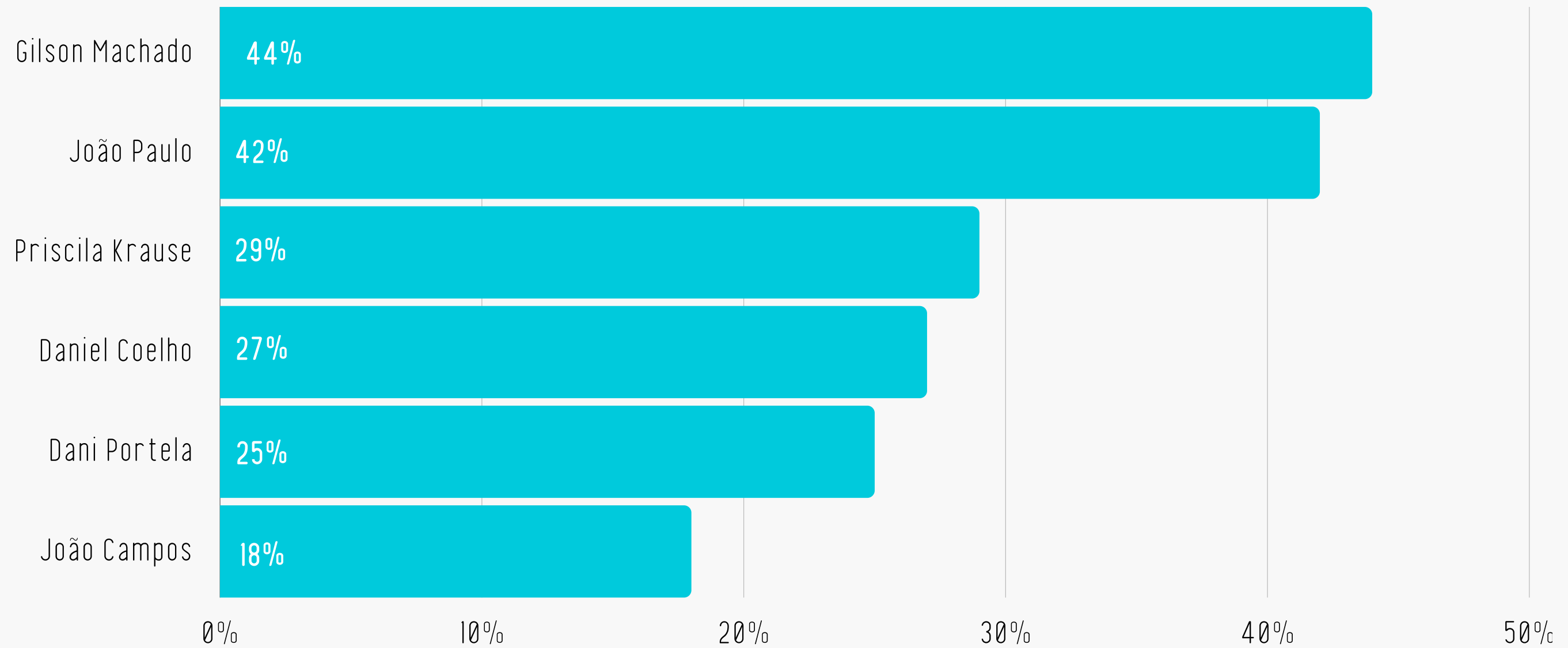




# ESTIMULADA - CENÁRIO 5



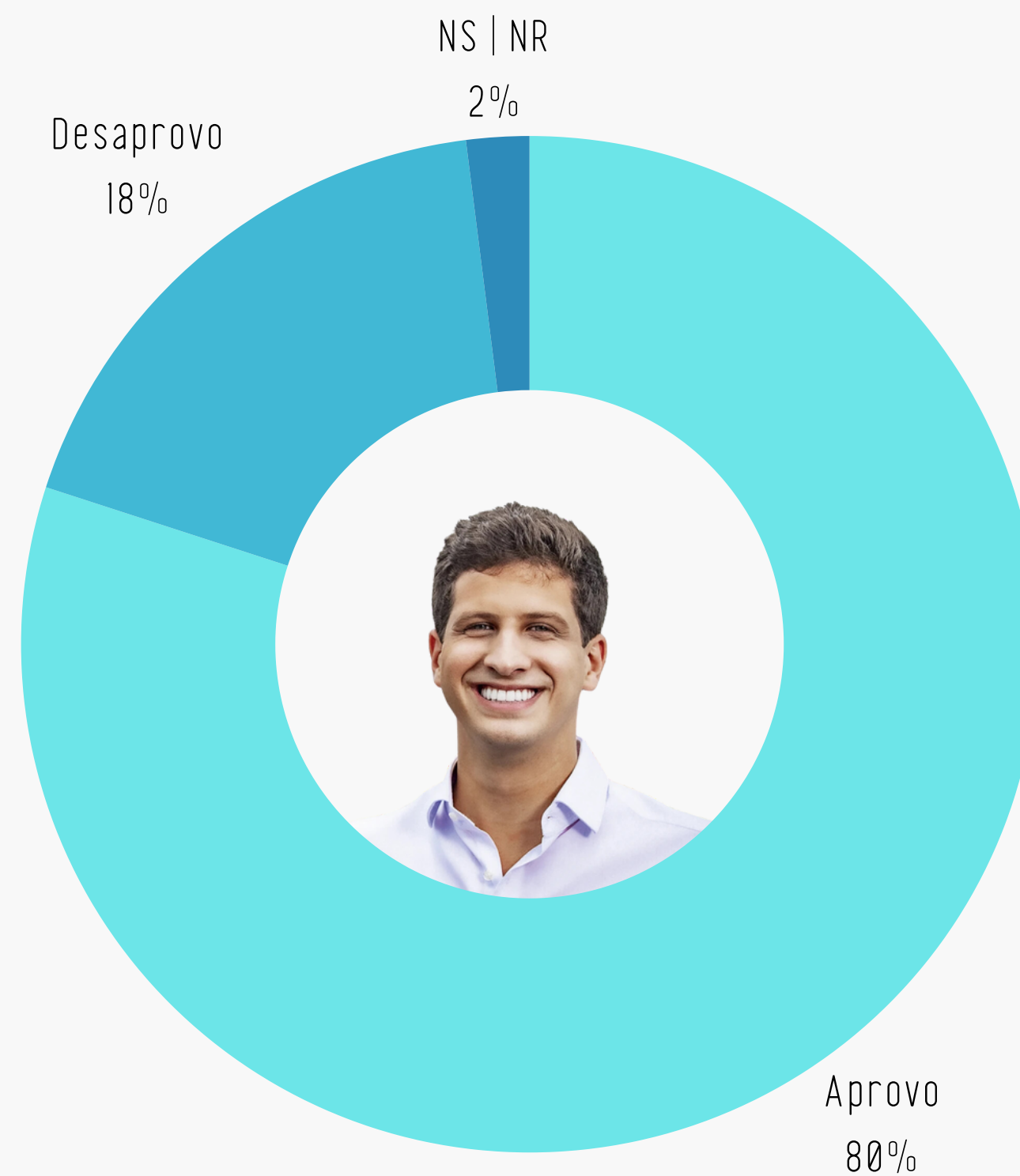
# REJEIÇÃO MÚLTIPLA



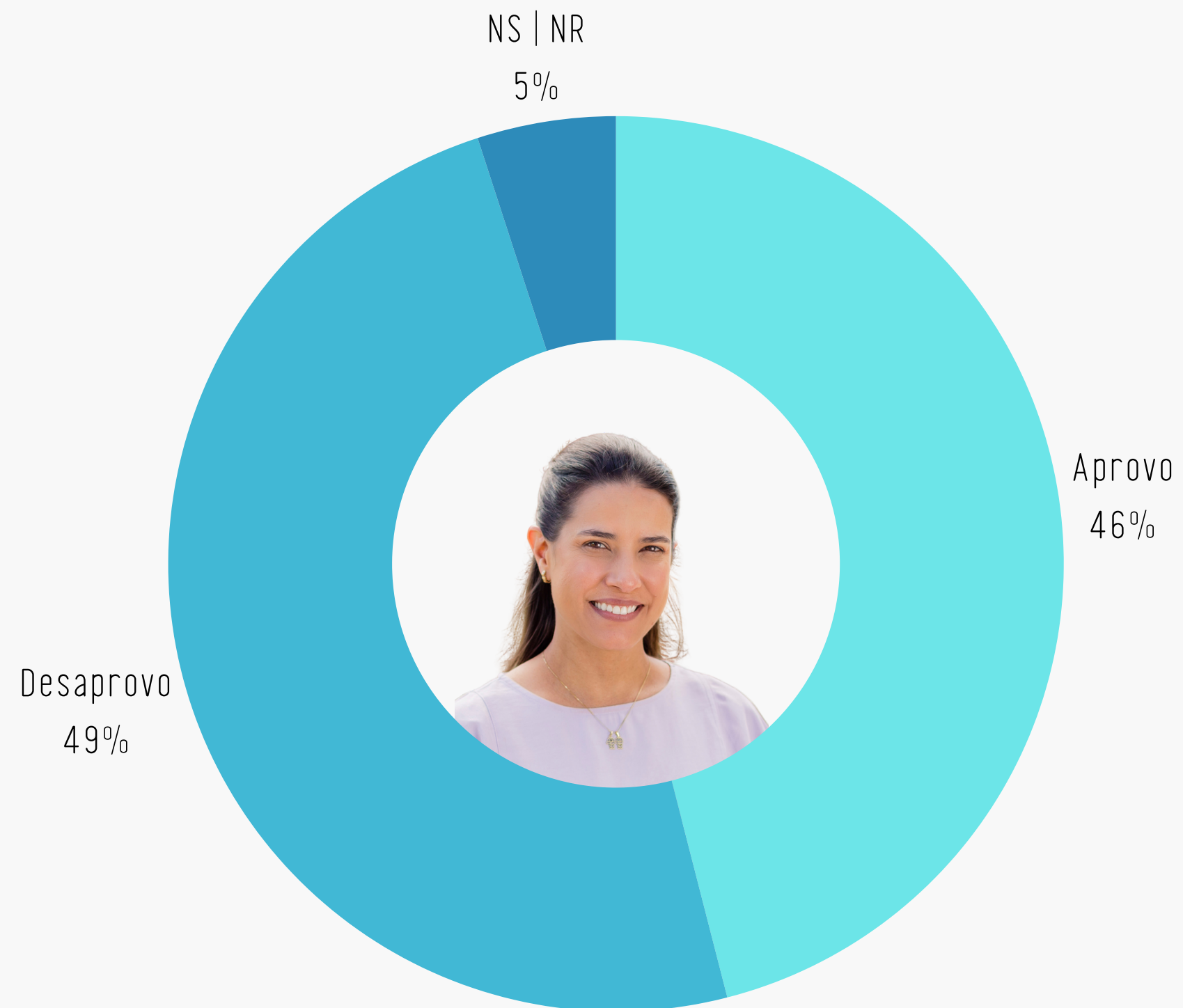
# APROVAÇÃO

- MUNICÍPIO
- ESTADO
- GOVERNO FEDERAL

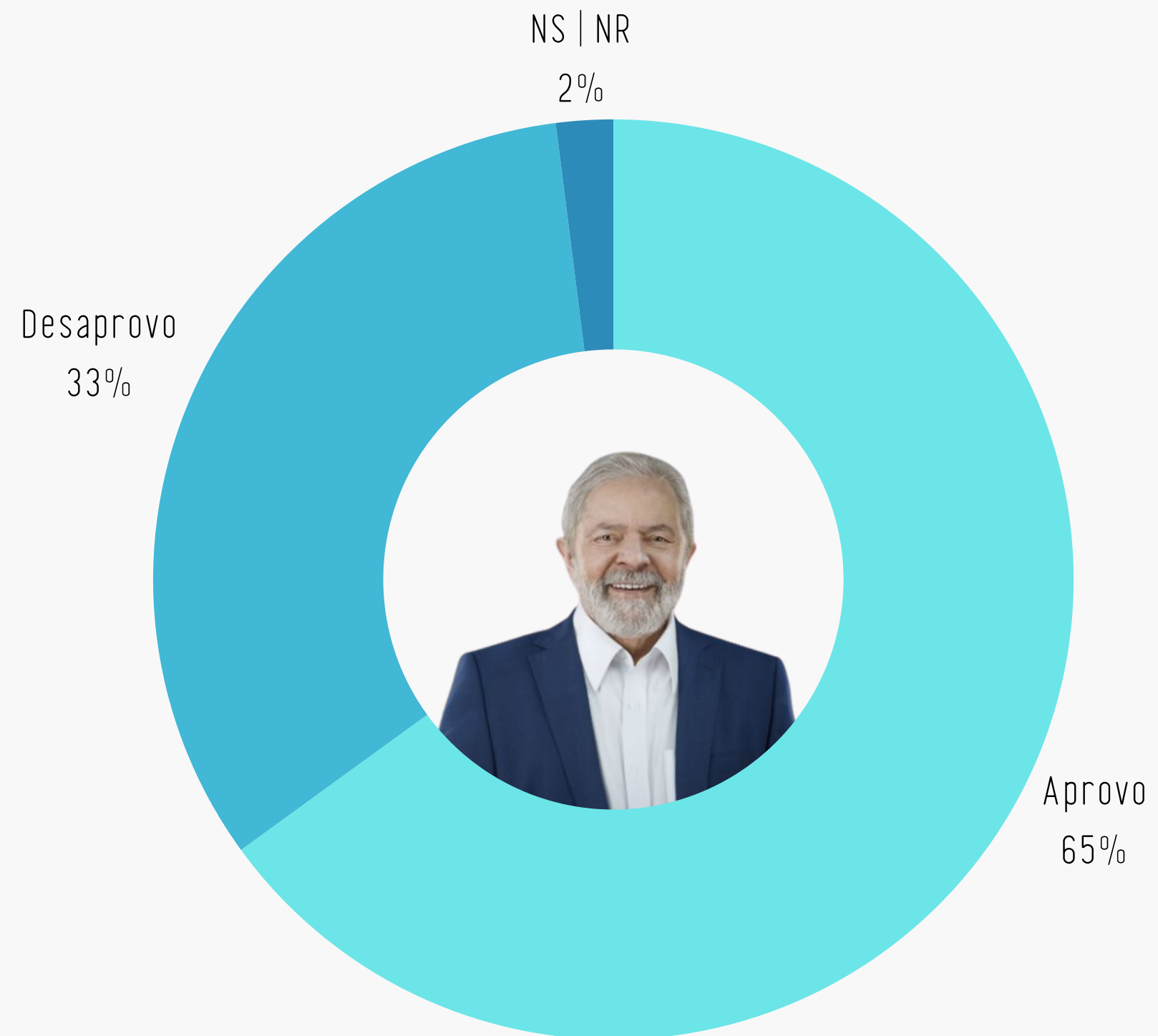
# Você aprova ou desaprova a gestão do Prefeito João Campos à frente de Recife?



# Como você avalia a gestão da governadora Raquel Lyra?



# Como você avalia a gestão do presidente Lula?





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